



Newsletter No. 4, 2009

Manningham Promoting Character Inc.
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CHARACTER TRAIT FOR JULY/AUGUST

The Manningham Promoting Character focus for July/August is **Discretion**. Character qualities are difficult to measure, however, good character makes achievement possible. It is important to observe and encourage a person's character rather than a person's accomplishments.

Discretion involves taking the bigger picture into consideration before acting. Sometimes, however, we are instructed to act without being told why or what the results could be. Obedience is "quickly and cheerfully carrying out the direction of those who are responsible for me." This means that you should follow through on an authority's desire, even if you do not fully understand. In such cases, use discretion to the best extent possible.

CHARACTER IN BUSINESS

Developing character in business can increase quality, productivity and morale. Businesses with a character emphasis have experienced better work relationships, fewer injuries, lower staff turnover and improved employee satisfaction and productivity.

Here in Manningham we have a great opportunity in this important area by attending the MPC Business Breakfast, a great deal at \$20 for a full breakfast.

MPC BUSINESS BREAKFAST

It's on Friday 31 July at Casavini Restaurant starting at 7am, finishing by 8.30am. Tim Costello, CEO of World Vision Australia, will be speaking on the important subject of "Is Business Success Only About Profit?". It is an opportunity to network to develop the strength of business in Manningham while enjoying a hearty breakfast. Bookings for individuals and full tables can be made with our Secretary, Liz Guiver on 0403 964 596. Please book early to avoid disappointment and note that payment is required by 24 July 2009.

CONTRIBUTE TO YOUR COMMUNITY

Have you thought of joining the MPC Steering Committee? Write to the Secretary at the above address or email details to: Secretary@ManninghamPromotingCharacter.org.au

Don't forget to copy and display the attached poster within your organization to encourage everyone to join in and to think about how much we can all show **Discretion** in what we do at home, at work and in our community.